

Memories in the Makin'



Sponsor Packet



Who We Are

Memories in the Makin' is a 501(c)(3) nonprofit organization offering equine therapy for people with disabilities and special needs as well as veterans.

Our Mission

We turn a frown upside down by giving individuals the opportunity to ride and connect with horses through therapy!

1016 Sugar Run Road, Avella, PA 15312

724-249-3264 | memoriesinthemakin1016@gmail.com



www.memoriesinthemakin.com



@memoriesinthemakin'



@memoriesinthemakin

Your Impact *at Memories in the Makin'*

➤ What your sponsorship provides to our horses and our nonprofit:

- ▶ We were able to purchase feed, hay and minerals for the horses.
- ▶ Our horses received their dewormer and are all up-to-date on annual vaccinations.
- ▶ We were able to have our farrier and veterinarian come on a regular basis to do our horses hooves and any medical needs addressed, as well as, checkups to ensure that every horse is in tip-top shape for our clients.

In keeping with our main mission, in 2022, we were also able to impact the lives of 20+ clients by helping them reach their goals, improve their emotional well being, and improve physical and behavioral disabilities. We hope to be able to continue with your support.

➤ Other annual customary items your donations helped us to purchase:

- ▶ Buckets
- ▶ Training equipment
- ▶ Hay & Feed
- ▶ Utilities
- ▶ Lead Ropes
- ▶ Minerals
- ▶ Saw Dust
- ▶ Fuel/Maintenance of Equipment

➤ What goals our students reached:

- ▶ Riding and grooming independently
- ▶ Leading their horses independently
- ▶ Improved their emotional disabilities, eliminating trepidation around animals and people

➤ What acknowledgments Memories in the Makin' received in 2022:

- ▶ Memories in the Makin' was featured in RFDTV, KDKA-TV, Percheron News Magazine, Independence Township Newsletter and the Observer Reporter.
- ▶ We plan to continue to pursue every avenue of the media that we can in hopes of an on-site interview. Also, we hope to get a spot on RFDTV, the FarmHer segment.



Thank you

to all who have supported and donated to our nonprofit! We had a great year in 2022. Our organization has grown, and we continue to reach more and more individuals who benefit from our service.



Going into 2023, we estimate our overall yearly cost to operate Memories in the Makin' and maintain our facility to be \$90,000 to \$100,000 a year.

➤ Sponsorship Funds are earmarked for improving Memories in the Makin':

- ▶ Indoor dust-free arena footing to improve the air quality for the humans and horses alike
- ▶ Footing for outdoor arena for maximum traction and cushion
- ▶ Therapeutic saddle/adaptive equipment
- ▶ Hire a qualified part-time assistant instructor for general riding lessons to free up our equine therapeutic instructor to focus on therapy for handicapped and special needs clients
- ▶ Expand Security System

Individual/Corporate Sponsor Opportunities

Thank you for taking the time to consider Memories in the Makin'; our goals, expenses, and what it takes to keep the doors open and help our clients and their families. We are seeking your support so that we may continue to help those in need.

Besides your generous contribution making a difference in the life of someone in need, your business will receive recognition on our arena wall of sponsors and a prominent spot in our program for our yearly Therapeutic Horse Show. Any denomination or donation will be welcomed and greatly appreciated. Every penny helps. Thank you in advance.

\$1,400



Single Crown Sponsor

- ▶ Company Logo/Name on Banner (arena wall of sponsors)
- ▶ Prominent spot in our Therapeutic Horse Show program book
- ▶ Company Logo/Name on our website (list of sponsors) and in facebook mention

\$4,000



Double Crown Sponsor

- ▶ ALL Single Crown Benefits, PLUS:
- ▶ You will Sponsor a Horse:
 - ▶ Your name will be displayed on one of our stalls
 - ▶ We will send you a photo of the horse you sponsor, so that you may display it in your place of business
 - ▶ Your sponsorship will be providing the cost of sawdust, hay, feed and farrier bill for one of the horses

\$8,000



Triple Crown Sponsor

- ▶ ALL Single Crown & Double Crown Benefits, PLUS:
- ▶ Naming Rights to our arenas for the year
- ▶ ALL print material, i.e. programs, flyers, press releases, news articles, will include YOUR arena name.

Monthly Corporate or Individual Sponsorships are available.
Please Call: 724-249-3264



Sponsorship Form



Thank you for your support and generosity! The impact of your sponsorship will help extend equine therapy and a wealth of benefits to individuals with special needs, disabilities and military veterans. Our therapy provides an avenue to help individuals who struggle with a variety of issues, including PTSD, Autism, Dementia, Cerebral Palsy, Genetic Syndromes, Traumatic Brain Injuries, and more. Many of our students make incredible strides in equine therapy, and it is amazing to see the enhanced physical, social, behavioral and emotional skills they develop, as well as the confidence and sense of pride they gain.

SPONSORSHIP INFORMATION:

DATE: _____
Name in program should appear as: _____

Business Name: _____
Contact Name: _____
Address: _____
City _____ State _____ Zip: _____
Phone: _____ Email: _____

SELECT LEVEL:

- ◆ **Single Crown Sponsor**
\$1,400 / 1 year
- ◆ **Double Crown Sponsor**
\$4,000 / 1 year
- ◆ **Triple Crown Sponsor**
\$8,000 / 1 year
- ◆ **Other:**

Memories in the Makin' is 501(c)(3) nonprofit organization. Tax ID: 85-1596708. Your donation is tax deductible to the fullest extent of the law. IRS regulations prohibit charitable organizations from establishing or affirming the value of your contribution. There were no quid pro quo contributions associated with this donation.

Please make a copy of this form and retain it with your tax records.

PAYMENT INFO:

Please return this form with sponsorship payment to: Memories in the Makin'
(or email to memoriesinthemakin1016@gmail.com) 1016 Sugar Run Road
Avella, PA 15312

I am sending payment via:

◆ CHECK ◆ WEBSITE (www.memoriesinthemakin.com) ◆ OTHER _____

FINAL DETAILS:

IMPORTANT! Email your print-ready logo file (pdf preferred) to memoriesinthemakin1016@gmail.com.

If you have any questions, please contact Kennedy Hamilton at 724-249-3264 or email memoriesinthemakin1016@gmail.com.

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